



Case Studies In

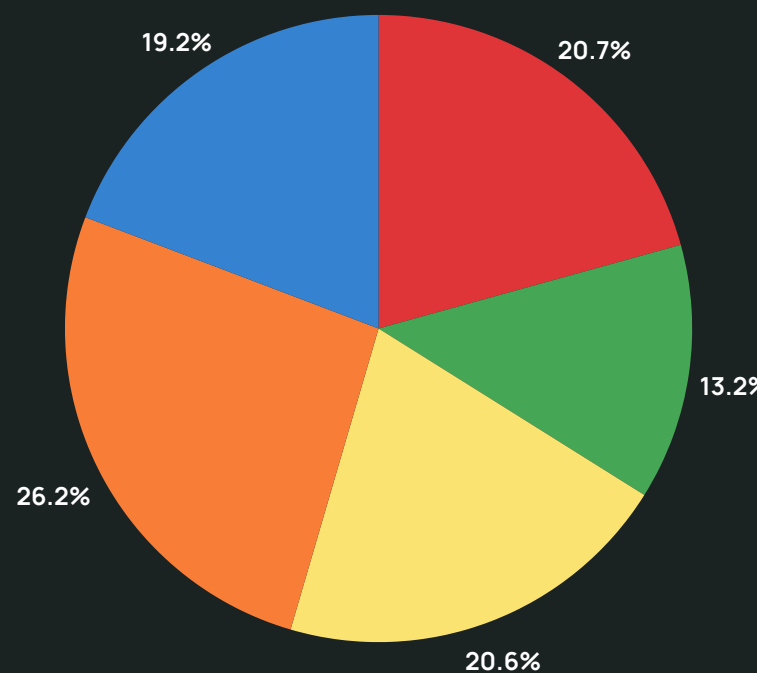
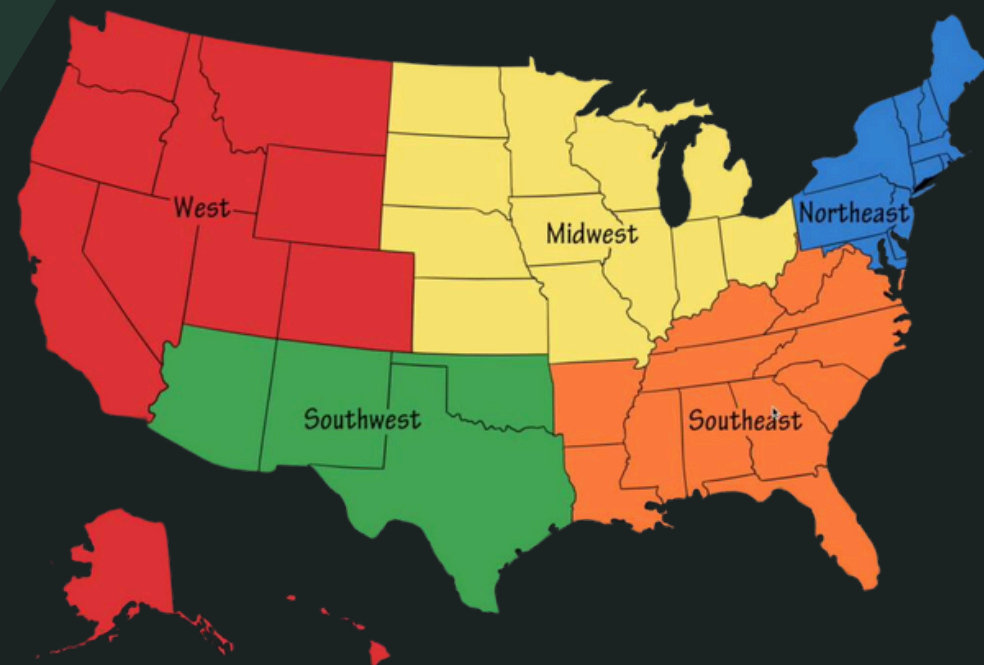
# Diverse Representation



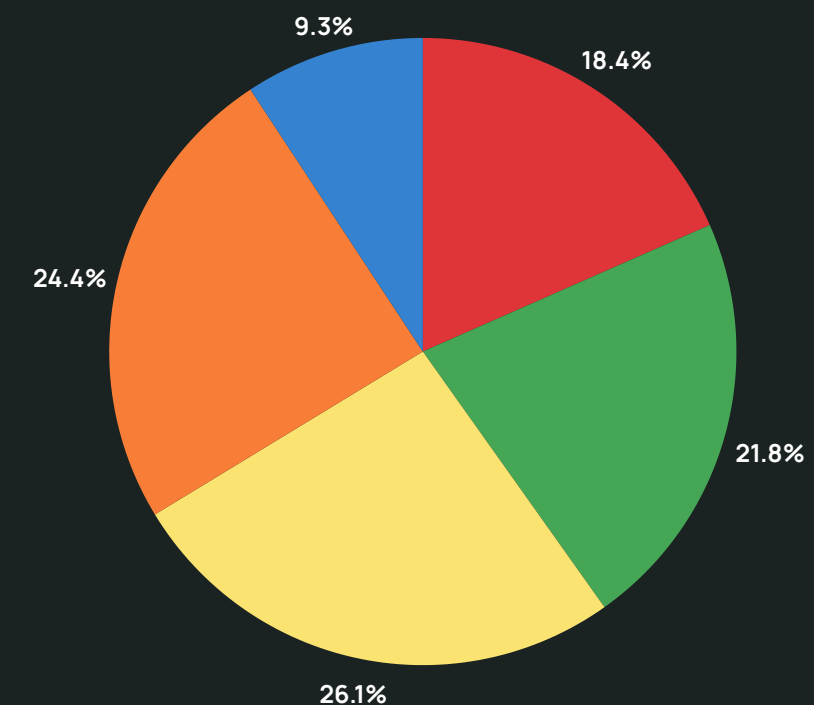
# We Go Everywhere: 1nHealth specializes in scalable, digital recruitment that spans the country because that's what drives georepresentative results.

## Study Particulars

1nHealth recently completed two digital patient recruitment campaigns with nationwide access. The first was enrolling for an Adult ADHD study, and the second was an efficacy study sponsored by a consumer health company. Each Study had an  $n > 180$  and sought a representative patient population.



U.S. Population

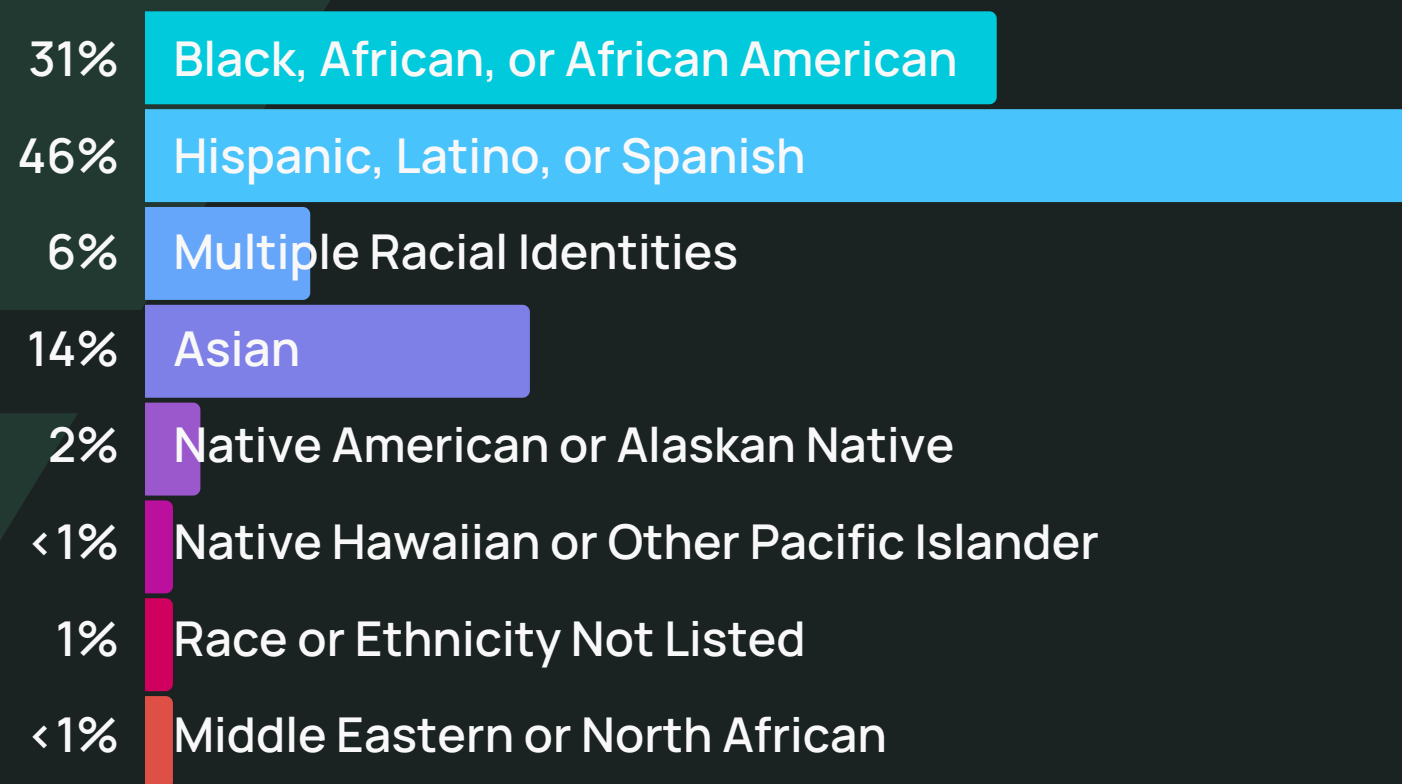


Total Qualified Referrals

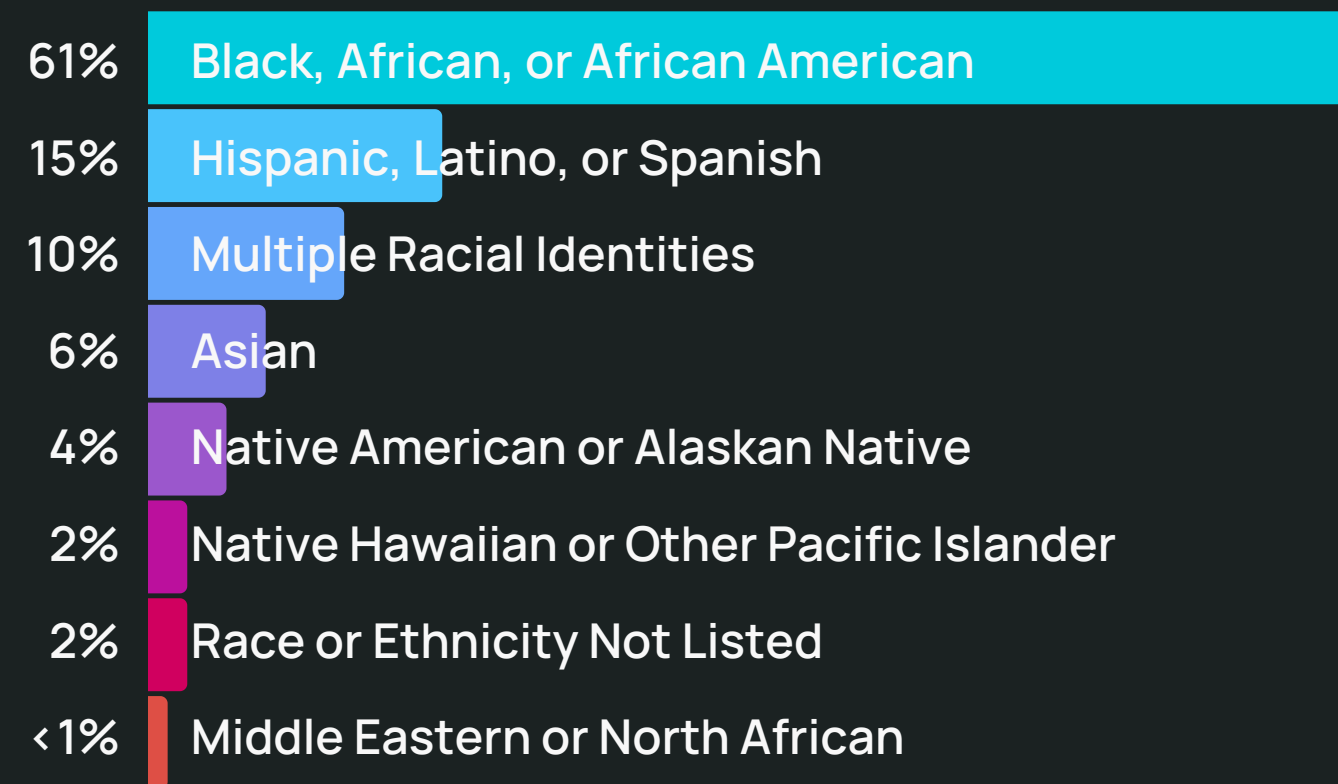
# We Target Everyone: 1nHealth emphasizes diverse representation in recruitment because it makes clinical trial results all the more impactful and applicable.

## Study Particulars

1nHealth also completed longitudinal natural history study seeking to enroll over 10,000 patients annually across the country.



**Non-White/Caucasian  
U.S. Population**



**Non-White/Caucasian  
Total Qualified Referrals**

# Case Study: PMCF (European Union)

## Study Particulars

- 3,500 respondents sought for regulatory submission / safety dossier.
- Required representation from 8 separate EU markets.
- Sponsor's original timeline was too conservative, requesting 1nHealth to recruit 3x faster than quoted.

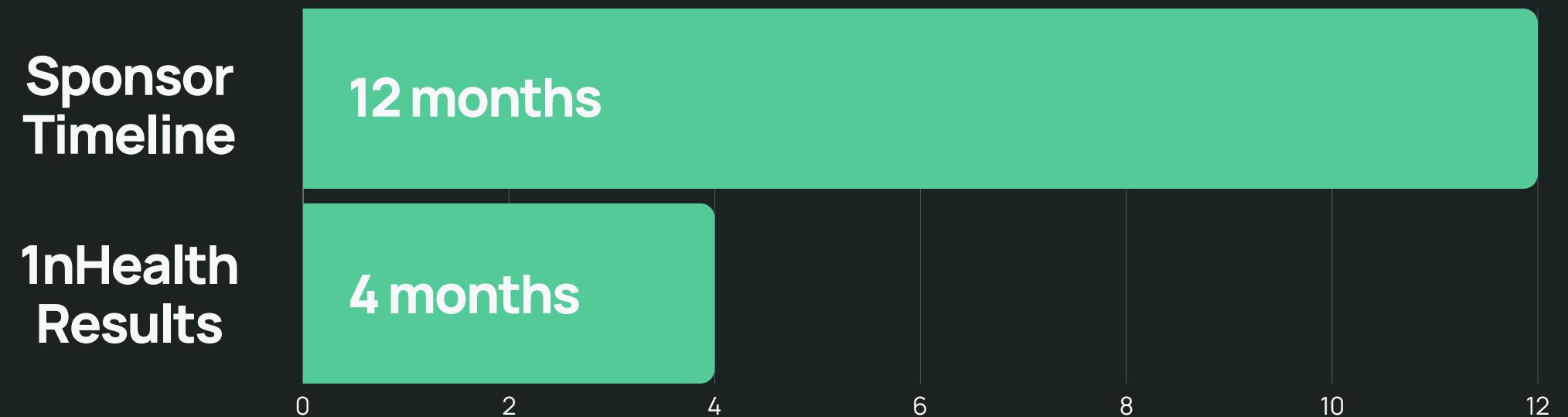
## 1nHealth Approach

- 1nHealth advertised on Facebook and Google properties.
- Results were evaluated in real time and campaign placement was adjusted daily to spin ads to different geographical areas, limiting audience exhaustion while hitting respondent goals.

## Outcomes

- 1nHealth filled all 3,500 spots ahead of even the proposed accelerated timeline, under budget.

## Recruitment Timeline



## Enrollments By Country

- Norway
- Netherlands
- France
- Italy
- Russia
- Lithuania
- Italy
- Sweden

## Sponsor Verbatim

“1nHealth did exceptional work that allowed us to meet the recruitment targets for our program of studies substantially ahead of schedule.”



# Fill your clinical trials **60% faster** than expected

For clinical trial sponsors who refuse to settle for study delays and inefficiencies, 1nHealth resets the standard. We deliver unparalleled results and fill studies faster than you ever thought possible.

