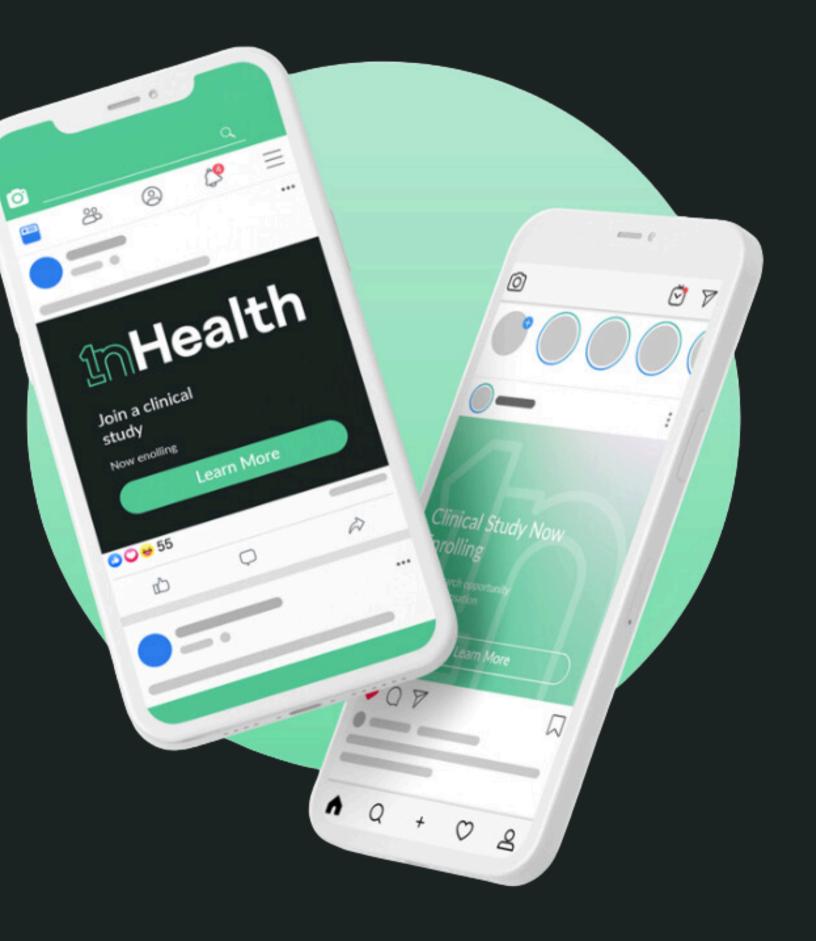
InHealth

Mental Health Disorders Case Studies





Case Study: Treatment-Resistant Depression

Study Particulars

- 1nHealth was tasked with recruiting adult patients (18-75yo) with a diagnosis of TRD.
- Total study timeline would last up to 16 weeks.
 - Screening: 4-8 weeks
 - Treatment: 6 weeks
 - Follow-Up: 2 weeks
- Patients consent to 7 total visits during study plus additional phone calls.
- Exclusion criteria includes PTSD, OCD, or eating or feeding disorders in past 6 months.

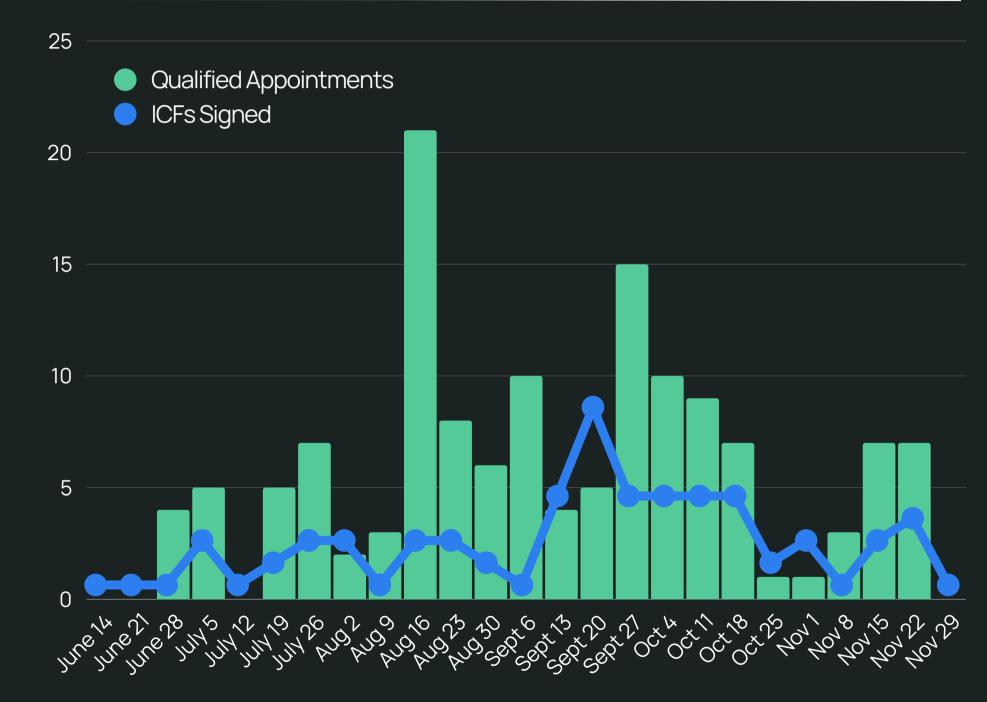
1nHealth Approach

- 1nHealth messaging centered on three themes:
 - Symptoms & Everyday Experiences
 - Validating Experiences
 - Educating Patients

Outcomes

• 1nHealth achieved a qualification rate of 37.5% and averaged more than 5 patient appointments per week for the duration of the 25-week enrollment campaign.





Qualified Appointments vs. ICFs Signed

Case Study: Social Anxiety Disorder (SAD)

Study Particulars

- US-based Phase 3 study with 20 sites.
- Recruit 140 adults with symptoms of social anxiety disorder (SAD).
- Patients perform two public speaking challenges per the protocol.
- Recruitment was behind pace and the sponsor tapped 1nHealth to deliver pre-qualified leads to all sites.

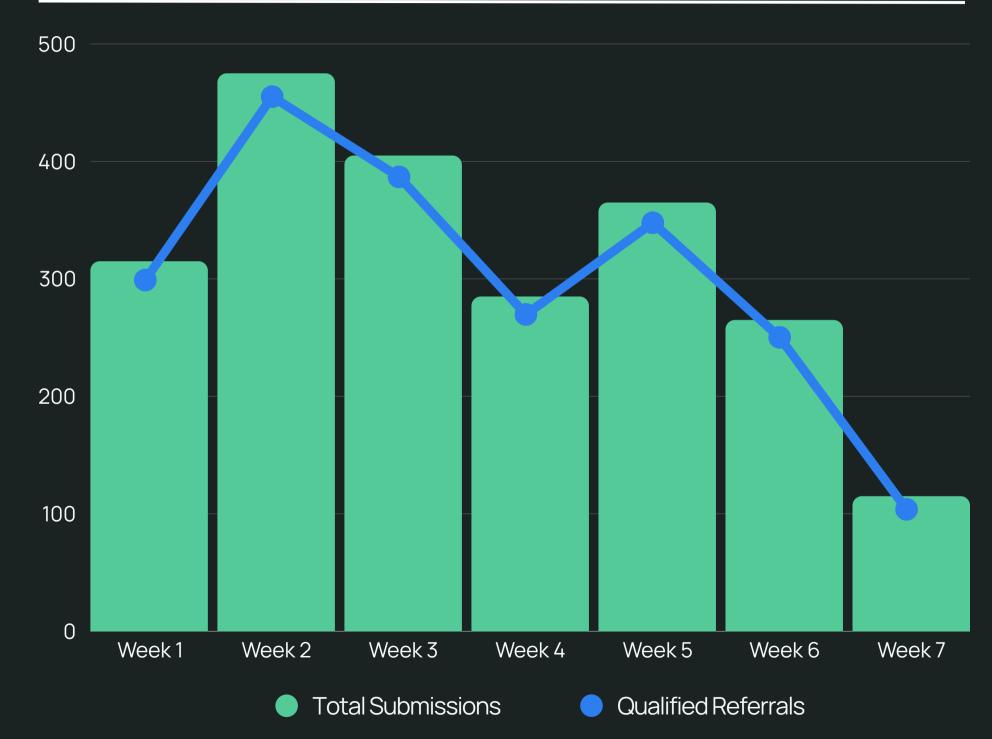
1nHealth Approach

- 1nHealth advertised on a variety of social media platforms and search engines.
- Due to 1nHealth's high-performing volumes, the campaign team adjusted lead flow up or down per each site's capacity.

Outcomes

- 1nHealth met target qualified lead volumes from the onset of the campaign and continued to deliver the same lead volume through campaign close.
- Goal ICF goal hit two days an ead of LPI.
- From 1nHealth's onset, the study saw a 115% ICF increase.

Total Submissions vs. Qualified Referrals



Case Study: Sleep Disturbances in Menopausal Women

Study Particulars

 InHealth was activated to recruit menopausal women affected by sleep disturbances.

1nHealth Approach

InHealth doesn't just run ads. We qualify patients for maximum study fit by...

- Advertising across a wide variety of platforms, targeting both patients with the condition and family or friends who might recommend the study.
- Additional phone screening of referrals prior to site handoff, so sites only get highly qualified referrals.
- An easy-to-use referral management platform where site staff can view screening responses, text patients, and track metrics.

Outcomes

• Because of tight coordination with the study team and site staff, we were able to achieve an efficient 60.8% qualification rate and sourced 69 ICFs in just two months.

Lightning Fast Results









Days from proposal meeting to first patient consented



ICF visits scheduled in first two weeks



ICFs signed over the course of the eight-week campaign

Case Study: Bipolar Disorder

Study Particulars

1nHealth was tasked with recruit patients within a stringent I/E criteria:

- 18 to 65 years of age at screening.
- Has been under psychiatric care for 6+ months prior to screening and consents to current psychiatrist sharing relevant medical history.
- Diagnosed with bipolar disorder.
- Active suicidal ideation without intention to act.

1nHealth Approach

InHealth doesn't just run ads. We qualify patients for maximum study fit by...

- Advertising across a wide variety of platforms, targeting both patients with the condition and family or friends who might recommend the study.
- Additional phone screening of referrals prior to site handoff, so sites only get highly qualified referrals.
- An easy-to-use referral management platform where site staff can view screening responses, text patients, and track metrics.

Outcomes

• 1nHealth was able to provide a steady stream of patients to site, averaging over 100 qualified referrals sent to sites per week over 38 weeks.

Lightning Fast Results









days until engaging first patient who consented

1228

qualified referrals submitted in first 60 days

12

sites across the United States

Case Study: Cerebral Adrenoleukodystrophy (cALD)

Study Particulars

• 1nHealth was activated to recruit men and boys with cALD for a site-based, Phase 2 study.

1nHealth Approach

InHealth doesn't just run ads. We qualify patients for maximum study fit by...

- Advertising across a wide variety of platforms, targeting both patients with the condition and family or friends who might recommend the study.
- Additional phone screening of referrals prior to site handoff, so sites only get highly qualified referrals.
- An easy-to-use referral management platform where site staff can view screening responses, text patients, and track metrics.

Outcomes

• Over four months, we were able to source 131 form submissions and 27 pre-qualified referrals, which where then sent to the appropriate sites for enrollment.

ICF Totals



Results





Fill your clinical trials 60% faster than expected

For clinical trial sponsors who refuse to settle for study delays and inefficiencies, 1nHealth resets the standard. We deliver unparalleled results and fill studies faster than you ever thought possible.