FOR RESEARCH SITES

RISK-FREE PILOT

# Site Recruitment Support by 1nHealth

Study-specific patient advertising, built with your team and run on your budget, so qualified referrals reach your site instead of your inbox full of cold leads.

Your site already has the clinical expertise and the community's trust. What's usually missing is dedicated recruitment marketing: the budget, creative, and screening infrastructure to keep referrals coming. **1nHealth builds and runs that infrastructure for you**, so your team spends its time on patients, not on chasing ads.

## HOW IT WORKS

### 1 Set your budget

You choose your own recruitment budget for each study*. No setup fees, no per-patient charges.

*Minimum $3,000/month per site.

### 2 Ad & pre-screener build

We build the ad creative and an unbranded pre-screener with your team, matched to your inclusion/exclusion criteria, so we agree on the referral standard before spend starts.

### 3 Referral generation

Ads go live and qualified patients are referred straight to your team via 1nData, reviewed and actioned in real time, with no email or spreadsheets involved.

### Recruitment, delivered

We stay on it, month to month, until your enrollment goal is met, with clear reporting the whole way.

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**Month 1 is a pilot.** No referrals means a full refund, no questions asked. After that, it's month-by-month and cancellable any time with 30 days' notice.

## WHY SITES PARTNER WITH US

### No Startup Costs

You set your own monthly budget. No setup fees, no per-patient charges, and you can cancel any time after the pilot with 30 days' notice.

### Study-Specific Campaigns

Every ad and pre-screener is built with your team around your study's exact criteria, so you know what a qualified referral looks like before spend starts.

### 1nData Platform Access

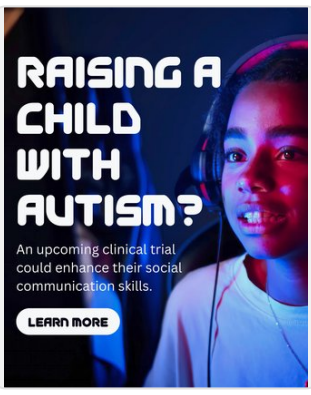
Review, manage, and action every referral in real time from one dashboard, with no chasing leads through email or spreadsheets.

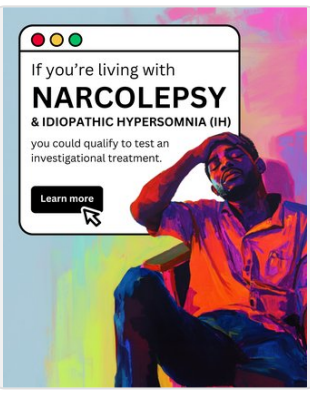
### Clean Per-Study Reporting

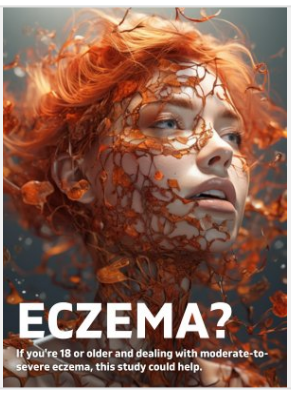
Simple per-study invoicing and outcomes reporting that's straightforward to pass through to your sponsors.

### Creative Ad Development

Our in-house creative team builds every ad from scratch, tailored to your study and ready to run, with no agency and no extra cost. A few examples of our recent work:




> *I can honestly say that enrollment REALLY took off after the 1nHealth campaign launched. In only 7 months the campaign yielded as many subjects as we had enrolled during the previous 12 month period.*

CLINICAL RESEARCH SITE DIRECTOR

## OUR EXPERIENCE

Since 2019, 1nHealth has run patient recruitment for sponsors and CROs across dozens of therapeutic areas. That same infrastructure is now available directly to your site.

**30,000+** patients enrolled

**850+** sites supported

**150+** studies completed

**20+** therapeutic areas

## Ready for a risk-free pilot?

Reach out to our team below to get started with no obligation.

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1nHealth